



959 SOUTH COAST DRIVE  
SUITE 490  
COSTA MESA, CA 92626

714.436.0855 OFFICE  
714.436.0884 FAX

**FOR IMMEDIATE RELEASE:**

Contact: Jessica Neuman / Nick Kopinga  
Idea Hall  
714-263-8731 / 714-263-8736  
[jessica@ideahall.com](mailto:jessica@ideahall.com) / [nick@ideahall.com](mailto:nick@ideahall.com)

**WATSON LAND COMPANY BREAKS GROUND ON 616,542 SQUARE FOOT  
REDLANDS INDUSTRIAL BUILDING**

*Inland Empire's first speculative industrial development since 2009 breaks ground*

**Carson, Calif. – March 23, 2011** – [Watson Land Company](#), one of Southern California's largest industrial real estate developers, has broken ground on a 616,542 square foot industrial building within [Watson Commerce Center Redlands](#). This is the first speculative industrial building to break ground in the Inland Empire since 2009.

“The absorption rate for larger industrial buildings within the Inland Empire market has increased significantly in the past year,” said [Lance Ryan](#), vice president of marketing and leasing with Watson Land Company. “This has led to a supply constrained market for properties above 500,000 square feet, with continuing strong demand for new product among large corporate users and third party logistics companies.”

The building will feature a cross-dock configuration with two spacious yards offering a 185 foot turning radius and up to 649 trailer storage spaces when combined with the adjacent land within Watson Commerce Center Redlands. Construction is slated for completion in the fourth quarter of 2011.

The property is located at 26635 Pioneer Ave. in Redlands within Watson Commerce Center Redlands near the 10 and 215 Freeways and the San Bernardino International Airport. It is part of Watson Land Company's [Legacy Building Series<sup>SM</sup>](#), a class of highly flexible, Class A facilities featuring distinctive architectural detail, maximum efficiency and flexibility. The building will be constructed to obtain LEED Certification, featuring abundant clerestory glass for daylighting and 100 percent concrete truck yards.

Watson Land Company owns and operates more than 15 million square feet of industrial space throughout Southern California.

## **Watson Land Company**

Watson Land Company's legacy extends two centuries to the Rancho San Pedro Spanish Land Grant. Today, the company is among the largest industrial developers in the nation. For additional information, visit [www.watsonlandcompany.com](http://www.watsonlandcompany.com).

# # #

