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COBY ELECTRONICS LEASES 103,185 SQUARE-FOOT DISTRIBUTION CENTER

- *Electronics manufacturer expands storage and distribution capabilities with relocation*

Carson, Calif. – October 25, 2010 – [Watson Land Company](#), one of Southern California's largest industrial real estate developers, has leased a 103,185-square-foot warehousing and distribution facility within the [Watson Industrial Center](#) to Coby Electronics. The consumer electronics manufacturer has signed a three-year lease valued at approximately \$2 million.

This move allows the Lake Success, N.Y.-based company to expand its global distribution capacity as it relocates from a multitenant facility in Rancho Dominguez, Calif.

“This facility provides Coby Electronics with additional on-site storage, increased functionality and the flexibility for continued expansion within the Watson Industrial Center,” said [Lance Ryan](#), vice president of marketing and leasing with Watson Land Company.

The property is located at [989 East 233rd St. in Carson, Calif.](#) within the master planned [Watson Industrial Center](#). The Center is located within the heart of the South Bay market, in close proximity to major Los Angeles freeways, the Ports of Los Angeles and Long Beach and multiple airports.

“As we continue to expand our global sales and distribution operations, we required a facility that would accommodate this growth,” said Michael Troetti, president of Coby Electronics. “This new location aligns with our objective to offer innovative new technologies that meet the rapidly-changing demands of our customers throughout the world.”

Coby Electronics’ sister companies, Coby Manufacturing Corp, Coby Communication LTD, and Coby Digital Center, currently manufacture in China and have sales operations in Mexico (Coby Digital Mexico) and Hong Kong (Coby International Corp.), as well as Coby Electronics Corp’s domestic sales and warehousing operations in the U.S., Canada, and Latin America.

The property sits on a 4.5-acre land parcel that allows for excess trailer storage. The facility has 19 dock high truck positions and a minimum clearance height of 24 feet.

David Bales of Lee & Associates represented Coby Electronics in the transaction. Watson Land Company was represented in-house by Lance Ryan and Mike Bodlovich.

Watson Land Company

Watson Land Company's legacy extends two centuries to the Rancho San Pedro Spanish Land Grant. Today, the company is among the largest industrial developers in the nation. For additional information, visit www.watsonlandcompany.com.

Coby Electronics Corporation

Headquartered in Lake Success, New York, Coby is a quality consumer electronics products company who has risen through the ranks of the consumer electronics industry since its inception back in 1991 by providing value and quality. Today, the company is redefining the way consumer electronics products are created, emerging as an industry leader in a challenging economy. With an understanding of its customers' needs and desires, Coby has developed a strategy of maintaining a competitive cost structure in the industry without compromising the quality of its products. Within the past decade, Coby's team of inventors, engineers and designers have earned a number of U.S. patents and design awards, with several additional patents pending. For more information, visit <http://www.cobyusa.com>.

