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HUFFY CORPORATION RIDES EXPANSION PLAN INTO 190,000-SQUARE-FOOT

DISTRIBUTION CENTER

- *Bicycle company leases Watson Corporate Center facility, adding 70,000 square feet*

Carson, CA – August 10, 2010 – Watson Land Company, one of Southern California's largest industrial real estate developers, has leased a 190,000-square-foot industrial property within the Watson Corporate Center to Huffey Corporation. The four-year lease is valued at \$5.8 million.

The property will serve as the new West Coast distribution center for one of the world's largest bicycle companies, which is relocating from its existing 120,000-square-foot property within the Dominguez Technology Center, also owned by Watson.

"Following significant growth at its current location, Huffey required a larger West Coast distribution center," said Lance Ryan, vice president of marketing and leasing with Watson Land Company. "Huffey is the most recognized brand in the bicycle industry and this new distribution center further solidifies the company's global reach and high-profile position within the industry."

The property is located at 21750 Arnold Center Road in Carson, Calif. within the master planned Watson Corporate Center. The Center is within close proximity to major Los Angeles freeways, the Ports of Los Angeles and Long Beach and multiple airports. It is part of Watson's Legacy Building™ Series.

"Performance and innovation are hallmarks of the Huffey name," said Bill Smith, president and CEO of Huffey Corporation. "This new distribution center, with its central location and flexibility for expansion, directly aligns with our commitment to quality and growth."

The property features 31 dock high positions, a 30-foot ceiling clearance, a 175-foot truck turning radius and abundant use of glass.

Barry Hill of Jones Lang LaSalle represented Huffey in the transaction. Watson Land Company was represented in-house by Lance Ryan and Mike Bodlovich.

Watson Land Company

Watson Land Company's legacy extends two centuries to the Rancho San Pedro Spanish Land Grant. Today, the company is among the largest industrial developers in the nation. For additional information, visit www.watsonlandcompany.com.

Huffy Corporation

Huffy Corporation is a private company with more than a hundred years of experience in the bicycle business. Its bikes are hallmarks of innovative design, high quality components, proven durability and time-tested performance. The company offers products for all ages from tricycles, scooters and children's bicycles to BMX, mountain, cruiser and commuter bikes. For more information, visit: <http://www.huffy.com>.

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