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New 100k sf Carson Lease is a Slam Dunk for Coby

In the latest deal news from LA's South Bay region, Coby Electronics agreed to a three-year, \$2 mil lease for a 103.2k sf (\$0.54/sf/mo) warehouse/distribution facility within Watson Industrial Center in the city of Carson. The move allows the Lake Success, NY-based consumer electronics manufacturer to expand its global distribution capacity as it relocates from a multi-tenant facility in Rancho Dominguez.



The property is located at 989 East 233rd St, in close proximity to major Los Angeles freeways, the Ports of Los Angeles and Long Beach and multiple airports. It sits on a 4.5-acre land parcel that allows for excess trailer storage and features 19 dock-high truck positions and a minimum clearance height of 24 feet.

“As we continue to expand our global sales and distribution operations, we required a facility that would accommodate this growth,” said Michael Troetti, president of Coby Electronics. “This new location aligns with our objective to offer innovative new technologies that meet the rapidly-changing demands of our customers throughout the world.”

Coby Electronics' sister companies, Coby Manufacturing Corp, Coby Communication LTD, and Coby Digital Center, currently manufacture in China and have sales operations in Mexico (Coby Digital Mexico) and Hong Kong (Coby International Corp.), as well as Coby Electronics Corp's domestic sales and warehousing operations in the U.S., Canada, and Latin America.

Lance Ryan and Mike Bodlovich of Watson Land Company brokered the landlord side of the transaction in-house for Watson. David Bales of Lee & Associates repped Coby Electronics in the transaction.